

# Advertising with Kona Ice!

With high-traffic venues and large gatherings serving as the cornerstone of its business, Kona introduced advertising in 2024. Check out our 3 unique ways to advertise your business!



# **Monitor Advertising**

The Kona Ice digital monitor employs the Optisigns player and software, enabling Kona to create, manage, and display dynamic content while providing remote monitoring and analytics.

Pricing: One Quarter - \$300/Month

### **Custom Cup Promotions**

What "cooler" way to advertise your business than on the back of a Kona Ice cup? You can customize our cups with your logo. Each case is 500 cups.

Pricing: One Case - \$400/case

#### Kona Ice Pre-Pay Advertising

This new feature allows your ad to live on an ordering site for Kona Ice pre-orders. Sponsor one event or 12 and get your ad viewed by thousands.

Pricing: One Quarter - \$xxxx



## **Captive Audience**

Engage families and communities in a fun, relaxed setting.

## **Trusted Brand**

Align with a well-loved, community-focused brand.

#### **High Visibility**

Ensure maximum exposure with all three ad types.

## **Dynamic Content**

Update ads in real-time for targeted promotions.

#### **Measurable Results**

Track impressions and engagement to optimize campaigns.

Contact us for Pricing and Availability

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