

# Advertising with Kona Ice!

With high-traffic venues and large gatherings serving as the cornerstone of its business, Kona introduced advertising in 2024. Check out our 3 unique ways to advertise your business!



# **Monitor Advertising**

The Kona Ice digital monitor employs the Optisigns player and software, enabling Kona to create, manage, and display dynamic content while providing remote monitoring and analytics.

Pricing: One Quarter - \$1500

### **Custom Cup Promotions**

What "cooler" way to advertise your business than on the back of a Kona Ice cup? You can customize our cups with your logo. Each case is 500 cups.

Pricing: One Case - \$\$500

### Kona Ice Pre-Pay Advertising

This new feature allows your ad to live on an ordering site for Kona Ice pre-orders. Sponsor one event or 12 and get your ad viewed by thousands.

Pricing: One Quarter - \$N/A



## **Captive Audience**

Engage families and communities in a fun, relaxed setting.

## **Trusted Brand**

Align with a well-loved, community-focused brand.

### **High Visibility**

Ensure maximum exposure with all three ad types.

## **Dynamic Content**

Update ads in real-time for targeted promotions.

#### **Measurable Results**

Track impressions and engagement to optimize campaigns.

Contact us for Pricing and Availability

# **KONA ICE OF WEST GRAND RAPIDS**

616.888.9412 | dparker@kona-ice.com | www.kona-ice.com